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| **Happy Hour Digital Industry Talks** Computing | Science & Engineering at Solent University. Thursday 18th April 2024 17:00-18:00 – Spark Building TS202 |
| A person with a beard and mustache  Description automatically generatedAndy Clayton Senior UX Designer at JPMorgan Chase |
| [Andy](https://www.linkedin.com/in/iamandy/) is an award-winning designer who has over 20 years creative industry experience in both client and agency side roles. He is currently a Senior UX Designer at JP Morgan corporate investment bank solving complex business problems through design.  His journey in the design world began over two decades ago as a Graphic/Web Designer at [Carswell Gould](https://www.linkedin.com/company/578165/?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base%3Br0FIuaKRQ1Os%2BWNSbieKUQ%3D%3D) in Southampton. His diverse portfolio includes projects ranging from branding and packaging to advertising and web design.  His passion for design and leadership then led him to [Atelier Studios](https://www.linkedin.com/company/284047/?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base%3Br0FIuaKRQ1Os%2BWNSbieKUQ%3D%3D), where he spent over a decade honing his skills and eventually assuming the role of Creative Director. At Atelier Andy led and mentored a team of designers, delivering award-winning products while spearheading UX strategy, creative direction, branding, and business development initiatives.  He has worked as a User Experience Lead at [Babcock International Group](https://www.linkedin.com/company/babcock-international-group/), based in Portsmouth. During his time there, Andy played a pivotal role in the digital transformation initiatives, focusing on web-based products and services. He championed user-cantered design and research across the organisation, conducting workshops and research activities to ensure a user-centric approach to product and service design.  Andy first started out as a UX Designer Senior Associate at [JPMorgan Chase & Co](https://www.linkedin.com/company/jpmorganchase/)., based in Bournemouth, where he took a dual-track approach to enhance the user experience for thousands of operations users within the Corporate Investment Bank (CIB).  Currently he is a Senior UX Designer and Vice President and is driving innovative solutions, solving complex business challenges through a combination of Artificial Intelligence (AI) and Machine Learning (ML) technologies and cutting-edge design principles.  [linkedin.com/in/iamandy/](https://www.linkedin.com/in/iamandy/) |
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